

Join The Club!




RIVERBEND



## Celebrate Riverbend's 30<sup>th</sup> Anniversary as a VIP!

*Club Riverbend* is an exclusive member's only area located on the Chattanooga City Pier at Ross's Landing. In addition to all the fun and entertainment Riverbend has to offer, Club members will receive the following as part of their membership package:

- 🍷 Official 2011 Riverbend Festival Poster
- 🍷 Members-Only Discount on all Riverbend Festival Merchandise
- 🍷 Complimentary VIP parking pass (1 per membership)
- 🍷 Access to the Elite Riverbend Rewards Program 

And that's just to get you started! Once inside the Club, members will enjoy:

- 🍷 Cash bar (with cocktails that are only available in our VIP areas)
- 🍷 Preferred viewing area on the Chattanooga City Pier
- 🍷 Special performances by street performers
- 🍷 Best view of the fireworks finale
- 🍷 Monitors for Coca-Cola Stage viewing
- 🍷 Exclusive Massage Therapist

**Riverbend 2011**  
**June 10-18**  
**[www.riverbendfestival.com](http://www.riverbendfestival.com)**

PRODUCED BY





# 2011 RIVERBEND FESTIVAL

June 10th through 18th



## Club Riverbend Membership Application

Congratulations! You're on your way to being a part of the VIP Members-Only Club at Riverbend. We're excited to have you on board. Please complete the information below and mail or fax your application to:

### CLUB RIVERBEND MEMBERSHIP

Friends of the Festival, Inc.  
180 Hamm Road ● Chattanooga, TN 37405  
Phone: 423.756.2212 ● Fax: 423.756.2719

*Club Riverbend memberships must be for the private use of the Purchaser and may not be re-sold to the public or re-sold for profit.*

**Please complete the application for the Club Riverbend membership(s) you are ordering.**

Club Riverbend Membership Fee: **\$220.00** per member

*Payment must be made in full at time of order.*

### *Purchased By:*

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_ Other: \_\_\_\_\_  
Company \_\_\_\_\_ Email: \_\_\_\_\_  
Date of Order \_\_\_\_\_

#of memberships - \_\_\_\_\_ x \$220 = \_\_\_\_\_

### *Purchased For:*

Name as they should appear on Member Badge (Additional Badges may be Guest Badges):

Badge # 1 \_\_\_\_\_

Badge # 2 \_\_\_\_\_

Badge # 3 \_\_\_\_\_

\*Use additional Sheets for more memberships.

Payment Method (For memberships ONLY): (Please make checks payable to: Friends of the Festival, Inc.)

Check     Cash (in-office transactions only)     VISA     MasterCard

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3-digit code: \_\_\_\_\_ Initials: \_\_\_\_\_

Note: By initialing here, you have read and agree with the terms and guidelines.





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Club Riverbend

## Terms and Club Guidelines



### Terms:

- Payment for Membership must be made at time of submitting application.
- Must be 21 to be a Member of Club Riverbend.
- Memberships are non-refundable and non-transferable
- Club Riverbend Packages can only be picked up at the office (180 Hamm Rd, Chattanooga, TN 37405). Deadline for pickup is end of business on Thursday June 9<sup>th</sup> 2011 . Please call ahead (423-756-2211 to be sure that packages are ready for pick up. Or email us at [info@riverbendfestival.com](mailto:info@riverbendfestival.com) or [karen@riverbendfestival.com](mailto:karen@riverbendfestival.com) )

### Admission Guidelines:

- No Access will be allowed onto the Club Riverbend area prior to gates opening at 4:30. Member chairs may be left overnight but **MUST** be collapsed nightly and placed at the end of the pier. Sorry, no exceptions. Riverbend is not responsible for any loss or damage to property left behind.
- Each Club Riverbend Member will be issued an exclusive Membership Badge. Your badge **MUST** be worn at all times. This includes both inside and outside of the club.
- The Club Riverbend entrance will be equipped with a Club Member Verification System where your badge will be scanned upon entering and exiting. You will be asked for ID upon entering so be sure to have it with you.
- Shirt and shoes required. The Club is on a pier that has grating. Proper shoes are suggested. Inappropriate attire is not allowed. Performances are rain or shine. Artists and events are subject to change due to circumstances beyond the control of the festival. There are no refunds regardless of cancellation of events. Please leave the following items at home: Picnic supplies, coolers, outside food and beverages or refillable containers, glass bottles, backpacks, pets, skateboards, scooters, bicycles, roller blades, laser pointers or weapons of any kind. All bags- subject to search. Recording of artist' performances are prohibited by terms of contracts, therefore, camcorders and audio equipment are not allowed. Cameras are permitted but may be restricted in some areas. Other than that you'll have a GREAT time!
- Gates open at 4:30 PM, June 10<sup>th</sup>-18<sup>th</sup> with the exception of Monday June 13<sup>th</sup> for The Bessie Smith Strut which is located on Martin Luther King, Jr. Blvd.

*Welcome to the Club!*

