

RIVERBEND

June 8-16
2012

The Marketplace

Arts & Crafts
Vendor Application/Contract

The Marketplace at Riverbend

Guidelines

- All arts & crafts vendors must remain with their booths for the duration of the festival, even if the entire body of work is sold. Arts & crafts vendors may not break down booths before closing time on any day of the festival unless authorized by a Riverbend Official.
- Set up for your location, if approved, may begin on Sunday prior to the festival and must be completed by Wednesday prior to the festival by 5pm. This allows for all inspections to be done on Thursday prior to the festival.
- No apparel or food & beverage items will be permitted.
- Sales: The arts & crafts vendor must handle all sales. Artists are required by law to pay taxes. Tennessee sales tax is 9.25%. Representatives from the Tennessee Department of Revenue will be on site to check for valid tax identification numbers.
- Security: 24-hour security is provided throughout the Festival beginning on Friday, June 8 -June 16. However, all arts & crafts vendors work at their own risk. It is understood that the Riverbend Festival is not liable for property of any arts & crafts vendor. Arts & crafts vendors are considered to be independent contractor, and must show proof of Insurance. Limited space is available for a storage container.
- Festival dates are June 8 – 16, 2012. The festival shuts down for one day June 11. Gate times are 4:30 to approximately midnight.
- Forms and payment **MUST** be received by March 30th, 2012 – and must include at LEAST 3 pictures. NO EXCEPTIONS. No apparel or Food and Beverage items will be accepted.
- The \$200 remittance is a booth fee. If your location is approved a location will be assigned to you. Total charge for location is \$200 for every 10' x 10'. Vendors not approved will be refunded the \$200 remittance. Additional charges may apply based on licenses or electrical needs. Licenses must be obtained by the vendor with the City of Chattanooga & Hamilton County.
- Riverbend will determine which vendors are approved.
- Forms are date stamped upon receipt and are processed in that order.
- RETURNED CHECK CHARGE: there will be a \$35.00 service charge for any checks returned for insufficient funds. Should there be a returned check, any and all future payments, as well as the service charge, must be paid via cashier's check, money order, or cash.
- Minimal electricity is provided. Additional needs could require a fee.
- Vendors for the 2013 Riverbend Festival are on a first come first serve basis. No placement is held for this area from year to year. (Booking typically begins in November of each year)
- This form will become your contract if your vending is approved. Remember to enclose your payments payable to Friends of the Festival, Inc. Your signature below indicates that the information you have provided on this form is correct.

Authorized Signature

Date

Donn C. Baker, Executive Director

Date

RIVERBEND

Brief History of the Festival

Riverbend began in 1981 with the intention of bringing diverse elements of the Chattanooga community together through the common language of music.

The festival site began as a narrow walkway along the Tennessee River at Ross's Landing. Originally known as Five Nights in Chattanooga, Riverbend has grown to eight nights, with 5 stages and more than 100 performing artists.

Downtown development was also a major goal of the festival, and since its inception in 1981, there has been major revitalization of the downtown area, as evidenced by the Tennessee Aquarium, IMAX Theatre, Creative Discovery Museum, Jack's Alley, Riverboat Tours, the Chattanooga Lookouts Stadium and countless fine restaurants, shops and tourist attractions.

Festival attendance speaks of Riverbend's success, with capacity crowds in excess of 650,000. Many individual evenings see over 80,000 people attend the festival.

Now celebrating more than 30 years, Riverbend has grown to become Chattanooga's most beloved event, and ranks in the top 10% of festivals in the country.

